

KCBS 2 TV

QUARTERLY LIST AND PROGRAM MATERIAL

City Of License: (Los Angeles, Ca.)

Date Posted: Jan. 10, 2000

Period: *(circle months)*

Jan/Feb/Mar

Apr/May/Jun

July/Aug/Sept

Oct/Nov/Dec

Each station is required to place an Issues/Program List in its Public Inspection File by January 10, April 10, July 10 and October 10.

During this quarter, the community needs and interests (as ascertained with community leaders) were addressed by significant Public Affairs and/or Public Service Programming in response to the following:

- | | |
|---|-----------|
| 1. <u>Crime & Law Enforcement</u> | 6. _____ |
| 2. <u>Education & Youth</u> | 7. _____ |
| 3. <u>Government</u> | 8. _____ |
| 4. <u>Health, Welfare & Housing</u> | 9. _____ |
| 5. <u>Minorities & Women</u> | 10. _____ |

- 11. Calendar of Events
- 12. Regional and National PSAs
- 13. Local PSAs for our area

See attached exhibits

KCBS 2 TV

KCBS 2 Public Affairs Programs

PROGRAM - SEGMENT

For Period: *(Please circle months)*

Jan/Feb/Mar

Apr/May/Jun

July/Aug/Sept

Oct/Nov/Dec

Date Posted: Jan 10 Year: 2000

Program Title: "Calendar Of Events"

Issues Examined:

KCBS 2 broadcast the issues that were pertinent to this quarter.

Process:

Most of these issues were addressed by the current information that was supplied to us by the organization. These programs came about because of the need or urgency of each item.

Type of Program: () Local () Pre-Produced () Network: _____

Comments:

The "Calendar of Events" is heard two (2) times each broadcast day.

2 x 90 days = 180 times during this quarter.

This is equivalent to approximately three hours of broadcast time.

KCBS 2 TV

KCBS 2 Public Affairs Programs

PROGRAM - SEGMENT

For Period: *(Please circle months)*

Jan/Feb/Mar
July/Aug/Sept

Apr/May/Jun
Oct/Nov/Dec

Date: Jun 10

Year: 2000

Program Title: "Regional and National PSAs"

Issues Examined:

KCBS 2 broadcast the :30 and :60 PSAs that were sent to this station that we felt were pertinent to the issues of this quarter, as well as the needs in our area. KCBS 2 serves the community of Los Angeles, Ca.

How Addressed:

Most of these issues were addressed by listening to our staff as well as our audience as to what to cover with their PSAs.

Type of Program: ☐ Local ☐ Pre-Produced ☐ Network: _____

Comments:

The "Regional and National PSA" that were aired during this quarter were heard at least:

One (1) time each broadcast day.

1 x 90 days = 90 times during this quarter.

This is equivalent to approximately 90 minutes of Public Service.

KCBS 2 TV

KCBS 2 Public Affairs Programs

PROGRAM - SEGMENT

For Period: *(Please circle months)*

Jan/Feb/Mar

Apr/May/Jun

July/Aug/Sept

Oct/Nov/Dec

Date: <u>Jan 10</u>	Year: <u>2000</u>
Program Title: "Local PSA's For Our Area"	
Issues Examined: KCBS 2 TV broadcast the :30 and :60 PSAs that were sent to this station that we requested from our audience.	
Process: Our station aired as many public service announcement messages as possible during each quarter that were related to the issues of our surrounding area. These messages were recorded in to the computer and rotated throughout the broadcast day.	
Type of Program: <input type="checkbox"/> Local <input type="checkbox"/> Pre-Produced <input type="checkbox"/> Network: _____	

Comments:

The local PSA's were broadcast during the day.
KCBS 2 is on the air 24 hours per day. These messages were played over that broadcast day.
2 x per day, for 90 days. 3 hours of broadcast time was dedicated in this form.

KCBS 2 TV

KCBS-TV QUARTERLY ISSUES/PROGRAMS LIST

January 10, 2001

Attached are listings of broadcasts and broadcast segments, which, in the Station's judgment, reflect the Station's most significant programming treatment of some ascertained issues from October 1, 2000 to December 31, 2000.

In addition to the programs included herein, KCBS-TV also broadcasts network informational broadcasts, which we believe also address community issues. These programs include CBS News Specials.

PROGRAM INDEX

KCBS-TV NEWS: "INVESTIGATIVE TEAM REPORTS" - Comprehensive, in-depth reports on multi-layered stories and issues affecting Southland viewers. Duration: 4-7 minutes. Broadcast within CBS2 News M-Sun 6-7PM, & 11-11:35PM.

KCBS-TV NEWS: "SCHOOLS 2 CAREER" Local special reports highlighting positive interaction between business, academics, and students in ascertaining a more enriched and rounded understanding of one another. Duration: 2-6 minutes. Broadcast within CBS2 News M-Sun 6-7PM & 11-11:35PM.

KCBS-TV: "WOMAN 2 WOMAN"- Locally produced show that blends news, lifestyles, features and interviews emphasizing the stories, issues and opportunities of greatest pertinence to women viewers. Program includes health, finance, childcare, career, family, and relationship issues. Duration: 30 minutes. Broadcasts Monday-Friday 12-12:30PM.

CBS TELEVISION NETWORK: "48 HOURS"- Investigative news program that delves into a single subject, examining it from multiple angles. Duration: 60 minutes. Broadcast Thursdays 10:00-11:00PM

CBS TELEVISION NETWORK: "60 MINUTES "- Comprehensive news program that investigates current national events. Duration: 60 minutes. Broadcast Sundays 7:00-8:00PM

CBS TELEVISION NETWORK: "60 MINUTES II"- Another installment of the comprehensive news program that investigates current national events. Duration: 60 minutes. Broadcast Tuesdays 9:00-10:00PM

RAYCOM SPORTS' MORE THAN A GAME- Weekly syndicated program highlighting positive interactions between athletes, celebrities, and teenagers in

ascertaining a more enriched and rounded understanding of humanity. Duration: 30 minutes. Broadcast weekends, various.

SPECIFIC PROGRAMMING ADDRESSING COMMUNITY ISSUES

1. **CRIME & LAW ENFORCEMENT** – Topics in this category include the need for effective methods to combating crime, violence and delinquency.

KCBS-TV NEWS SPECIAL REPORTS: “INVESTIGATIVE TEAM REPORTS”: 11/02/00 - “Firestone”- Investigative Reporter, Randy Paige, reveals information about the dangers of certain Firestone tires and investigates issues of consumer fraud. 11/03/00 - “L.A.’s Crime Scene Unit”- Anchor, Gretchen Carr, follows a Los Angeles crime scene unit to find out how they actually solve a murder. 11/15/00 - “Curanderos”– Investigative Reporter, Thelma Gutierrez, investigates Los Angeles “healers” who are taking advantage of trusting clients by claiming they can cure their diseases for a price. 11/28/00 - “New Traffic Tickets” – Investigative Reporter, Drew Griffin, takes a look at new camera technology that issues traffic tickets for speeding and running red lights.

2. **EDUCATION & YOUTH** - Topics in this category include cultural education, the education of issues of character and ethics, and a non-profit service designed to assist disadvantaged communities.

KCBS-TV NEWS: “SCHOOLS 2 CAREER”: 10/02/00 – “ Writing Towards a Career” – A group of Sierra Vista High School students learn how they can work together using their own stories to write a book. 10/30/00 – “Learning to Heal”- A group of Ventura High School students gain skills, knowledge and experience in the medical field through internships at Ventura Hospital. 11/07/01 – “Learning to Dress” – Local students get an opportunity to work with professional fashion designers to learn what it takes to make it in the apparel industry. 12/4/00 – “Making Coffee for Success ” – Students learn important skills on creating and running an entrepreneurial business by selling coffee from a coffee cart. 12/26/00 – “Learning to Build a Career” – Local Los Angeles teens learn the many careers available to them in architectural design through hands-on-training. **RAYCOM SPORTS’ MORE THAN A GAME:** 10/01/00 – “Making a Basket in Life” – Los Angeles Laker, Shaquille O’Neal, hosts “Shaqtacular,” an non-profit organization that brings a day of fun and games at Universal Studios to hundreds of underprivileged children who maintained excellent school attendance. 10/08/00 – “Boxing against Drugs” – Former World boxing Champions, Sugar Ray Leonard and Evander Holyfield, help youths celebrate their graduation from the D.A.R.E. program by hosting a carnival at a local Los Angeles school. 11/12/00 – “Learning to Play Fair” – Celebrities, Christina Aguilera, LeAnn Rimes, and Seal, talk with L.A. teens about the importance of being respectful and maintaining sportsmanship when playing youth

sports. 12/10/00 – “Ice Skating Towards an Education” – Ice skating stars, Kristi Yamaguchi and Ekaterina Gordeeva, talk to over 900 students at a local Los Angeles school about the importance of an education. 12/24/00 – “L.A. Kings for Kids” – Los Angeles Kings, Luc Robitaille, raises money for the Kings Care Foundation, which is dedicated to providing educational and recreational opportunities for children throughout Greater Los Angeles. **CBS TELEVISION NETWORK: “48 HOURS”:** 11/30/00-“Ecstasy”- Investigative Reporter, Harold Dow, investigates the popular drug Ecstasy and how 16-year-old Kati Stephenson, a recovering addict, helps to counsel other Los Angeles teens from becoming addicted to the drug.

3. **GOVERNMENT** - Topics in this category include federal, state, and local government issues and their impact on the society.

KCBS-TV NEWS: “INVESTIGATIVE TEAM REPORTS”: 11/05/00 – “Lead Poisoning in Schools?” – Investigative Reporter, Randy Paige, examines new legislation that has been proposed to change the law requiring schools to test and remove lead poisoning potentials. 11/12/00 – “Elder Care” – Investigative Reporter, Joel Grover, presents a three-month investigation uncovering numerous cases of elder abuse by in-home health care professionals and discusses a need for improved background check systems. **CBS TELEVISION NETWORK: “60 MINUTES”:** 10/29/00- “Megan’s Law” – Investigative Reporter, Mike Wallace, examines the complex Constitutional and social issues regarding community notification when a convicted sex offender, who has completed legal sentence, moves into a neighborhood.

4. **HEALTH, WELFARE & HOUSING** - Topics in this category include health and safety standards, environmental issues affecting Southern California, and advances in medical treatments.

KCBS-TV NEWS: “INVESTIGATIVE TEAM REPORTS”: 11/03/00 – “Live Eye Surgery” – Investigative Reporter, Thelma Gutierrez, examines a new surgery that corrects part of the cornea to allow the patient to see without the use of glasses. 11/06/00 – “School Lead” – Investigative Reporter, Randy Paige, investigates numerous Los Angeles schools that were found to contain high levels of lead, which can cause lead poisoning and other physiological disorders to children, and what was being done to correct the problem. 11/10/00 – “Henna Tattoo Danger” – Investigative Reporter, Thelma Gutierrez, investigates several Venice Beach artists who are using fake henna that causes chemical burns and scarring. 11/14/00 – “911 Tapes” – Investigative Reporter, Jonathan Elias, examines 911 non-emergency calls that are tying up the lines and preventing true emergencies from getting through. 11/28/00 – “Behind the Kitchen Door” – Investigative Reporter, Joel Grover, investigates the dirtiest and cleanest kitchens in L.A. and exposes potential health

dangers at popular restaurants. 12/05/00 – “Prescription Drugs”- Investigative Reporter, Drew Griffin, examines common mistakes that occur when taking prescription medication. **CBS TELEVISION NETWORK: “60 MINUTES”:** 10/01/00-“Bridgestone Firestone”-Investigative Reporter, Ed Bradley, investigates the early warning signs ignored by Bridgestone/Firestone and Ford to recall their tires on the Ford Explorers. 10/08/00-“Damage Control”- Investigative Reporter, Lesley Stahl, investigates Ford Motor Company claims that they were misled by Firestone and did not deliberately ignore the problem. 10/15/00- “Sleepless in the Cockpit”- Investigative Reporter, Ed Bradley, examines a report on commercial airline crashes caused by pilot fatigue due to a FAA loophole requiring pilots to stay on duty indefinitely when there are unforeseen delays, such as bad weather or air traffic. 11/12/00- “The MMR Vaccine”- Investigative Reporter, Ed Bradley, investigates on a controversy study showing a link between autism and the vaccine for measles, mumps and rubella. **CBS TELEVISION NETWORK: “60 MINUTES II”-** 10/17/00- “Doris and Dorothy”- Investigative Reporter, Vicki Mabrey, examines new Alzheimer’s research that study identical twins because they have identical genes and are finding individual differences in their lives might help discover what can trigger the onset of Alzheimer’s disease or help to stave it off. 12/12/00- “The Answer to AIDS?”- Investigative Reporter, Scott Pelley, investigates the claims that epidemiologist Dr. Don Francis has developed a vaccine he claims can prevent AIDS.

5. **MINORITIES & WOMEN** - Topics in this category include women concerns, issues, and achievements.

KCBS-TV NEWS: “INVESTIGATIVE TEAM REPORTS”: 10/10/00- “Covering Up Cancer”- Investigative Reporter, Gretchen Carr, investigates a group of doctors who fear that women with breast implants are not getting accurate mammograms and could have undetected cancer. **KCBS-TV: “WOMAN 2 WOMAN”:** 10/03/00- “Cancer Awareness”- Anchor, Ann Martin, describes different strategies for women on how to minimize their chances of developing skin cancer. 11/21/00- “The Truth About Rape”- Anchor, Ann Martin, investigates different strategies to avoid becoming a potential rape victim. 12/06/00- “Self Defense for Women”- Anchor, Catherine Anaya, shows women easy self defense steps to defend themselves from attack. **CBS TELEVISION NETWORK: “60 MINUTES”:** 12/10/00- “God, Women and Medicine”- Investigative Reporter, Morley Safer, examines instances where religious doctrine supersedes medical advice regarding women’s reproductive services in the largest healthcare systems run by the Roman Catholic Church.